#### Fifteen Minutes of Unwanted Fame: Detecting and Characterizing Doxing

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## Overview

- Doxing is a targeted form of online abuse
- Prior work is qualitative or on defensive techniques
- We don't understand the scale or targets of problem
- This work is the first quantitative, large scale measurement of doxing

## Outline

- Problem area
- Measurement methodology
- Results and findings
- Discussion and conclusions

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# What is Doxing? (1/2)

- Method of targeted online abuse
- Attackers compile sensitive information about the target
  - Personal: Name, addresses, age, photographs, SSN
  - **Relationships**: Family members, partners, friends
  - Financial: Work history, investments, CCN
  - Online: Email, social network accounts, passwords, IPs

# What is Doxing? (2/2)

- Information is compiled into plain text files
- Released "anonymously"
  - Text sharing sites (e.x. pastebin.com, skidpaste.com)
  - Online forums (e.x. 4chan, 8chan)
  - Torrents
  - IRC, Twitch, social networks, etc.

=======================================
Full Name:
Aliases>
Age: DOB: D/ / D
Address: // Confirmed
Mobile Number: + ( ) // Confirmed
Email: 0 // Confirmed
Illness: Asthma
ISP Records>
ISP: Rogers Cable // Previous
IP Address: I // Previous
<pre>====================================</pre>
Father:

Age:

Aliases) , , , , , , Name) , , , , , , , , , , , , , , , , , , ,
DOB
Address)
Cell Phone) <b>Margon - Sprint</b> , Mobile Caller ID) <b>Margon Margon</b> Old Home Phone) <b>Margon - CenturyLink</b> , Landline
Last 4 of Mastercard)
Emails) @ . , @ .
<pre>Snapchat) Twitter) @ Facebook) https://facebook.com/,</pre>

## **Doxing Harms**









#### Frequency, Targets and Effects

- Prior work is based in qualitative or preventative / risk management approaches
- Research Questions:
  - 1. How frequently does doxing happen?
  - 2. What information is shared in doxes? Who is targeted?
  - 3. What is knowable about the large scale effects and harms?
  - 4. Are anti-abuse tools effective?

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## **Steps to Protect Victims**

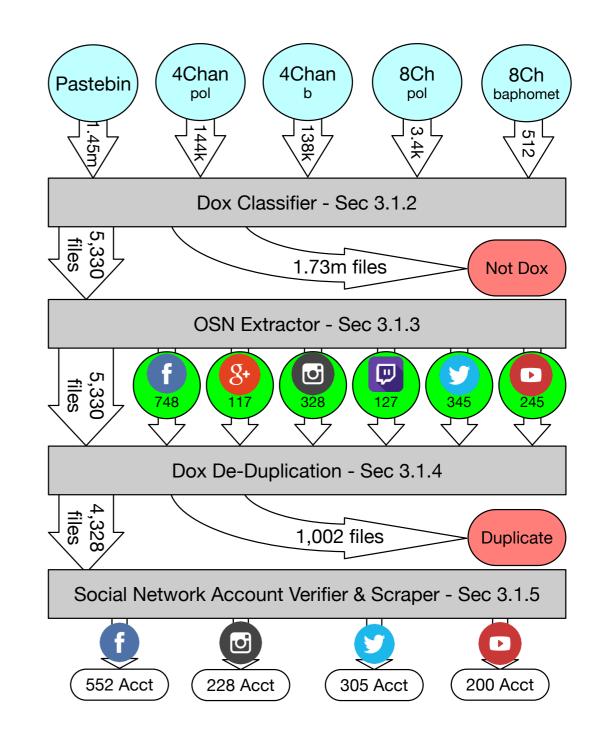
- Worked closely with IRBs; multiple rounds of study design
- Only recorded publicly available data, careful to not use it to record data
- Careful data storage / analysis methods: only recorded high level summary data
- Data protection best practices (key based encryption, single data store, strict access controls)

### General Measurement Strategy

- Find places online where doxes are frequently shared
- Train a classifier to determine how much activity is doxing
- Measure extracted doxes to determine contained information
- Watch the OSN accounts of doxing victims for abuse

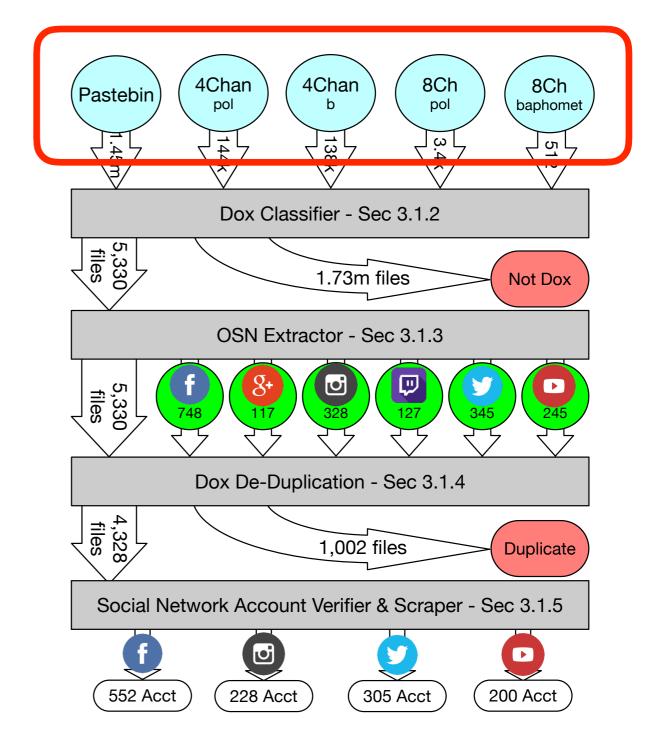
# **Dox Collection Pipeline**

- Fully automated
- Single IP at the University of Illinois at Chicago
- Two recording periods:
  - Summer of 2016
  - Winter of 2016



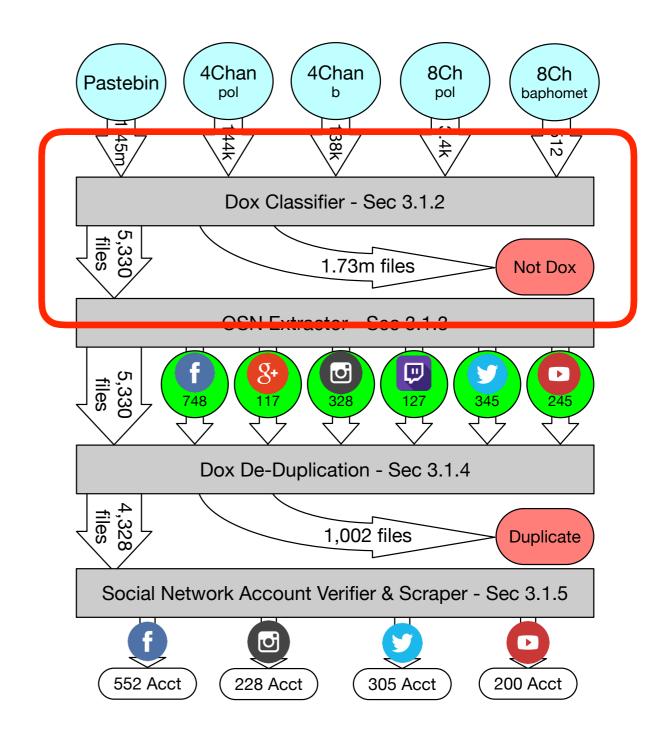
# **Text File Collection**

- Data recorded from
  - pastebin.com
  - <u>4chan.org</u> (pol, b)
  - <u>8ch.net</u> (pol, baphomet)
- Selected because:
  - "Original" sources of doxes
  - Anecdotal reputation for doxing



## Text File Classification

- Scikit-learn, TfidfVectorizer, SGDClassifier
- Training Data:
  - Manual labeling of Pastebin crawl
  - "proof-of-work" sets

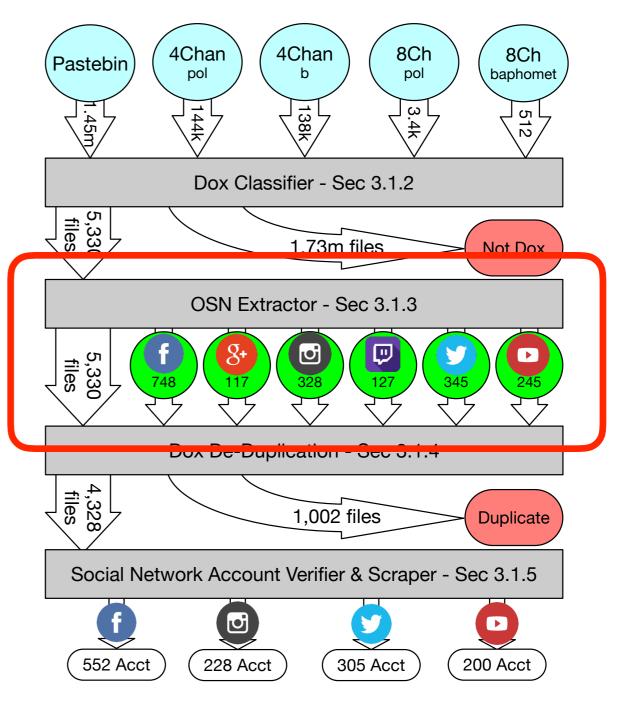


## Text File Classification

Label	Precision	Recall	# Samples
Dox	0.81	0.89	258
Not	0.99	0.98	3,546
Avg / Total	0.98	0.98	3,804

#### Social Networking Account Extractor

- Extract social networking accounts
- Custom, heuristic-based identifier
- Evaluated on 125 labeled doxes

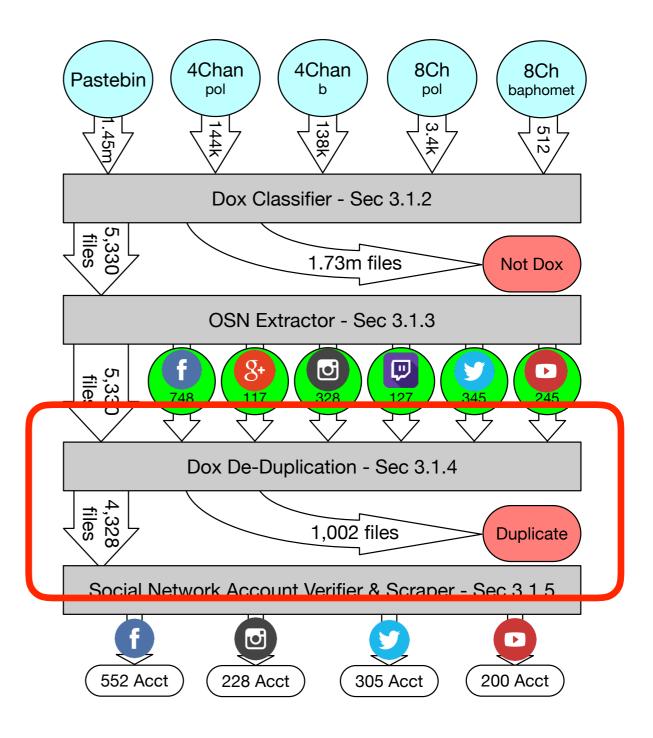


#### Social Networking Account Extractor

	% Doxes Including	Extractor Accuracy
Instagram	11.2	95.2
Twitch	9.7	95.2
Google+	18.4	90.4
Twitter	34.4	86.4
Facebook	48.0	84.8
YouTube	40.0	80.0

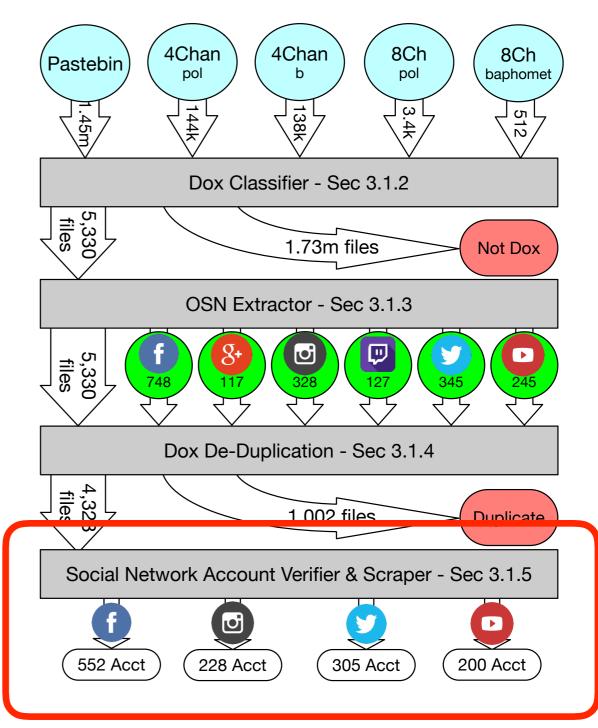
# **Dox De-duplication**

- Similar doxes, identical target
- Hash based comparison fragile to marginal updates
- Compare referenced OSN accounts
- ~14.2% of doxes were duplicates



#### Social Network Status Watcher

- Repeatedly visit referenced OSN accounts
- After 1, 2, 3, 7, 14... days
- Only record the status of the account:
  - public, private, inactive
- Single IP @ UIC



# Manual Dox Labeling

- Randomly selected 464 doxes
- Manually label each dox to understand the contents.
  - Did it include name, address, phone #, email, etc.?
  - Age and gender of the target (if included)
  - Categorization of the victim
  - Categorization of the motive of attacker

## **Collection Statistics**

Study Period	Summer 2016	Winter 2016-17	Combined
Text Files Recorded	484,185	1,253,702	1,737,887
Classified as Dox	2,976	2,554	5,530
Doxes w/o Duplicates	2,326	2,202	4,528
Manually Labeled	270	194	464

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- Results and findings
  - Doxing targets
  - Doxing perpetuators
  - Effects on social networks

# **Doxing Targets**

# Victim Demographics

- Taken from the 464 manually labeled doxes
- Only based on data in doxes
- Careful to avoid further harm (e.g. not taking demographic data from OSN accounts)

Min Age	10 years old
Max Age	74 years old
Mean Age	21.7 years old
Gender, Female	16.3%
Gender, Male	82.2%
Gender, Other	0.4%
Located in USA	64.5% (of 300 files that included address)

# Types of Data in Doxes

#### **Frequently Occurring Data**

#### **Highly Sensitive Data**

Category	# of Doxes	% of Doxes*	С	Category	# of Doxes	% of Doxes*
Address	422	90.1%	ę	School	48	10.3%
Phone #	284	61.2%		ISP	100	21.6%
Family Info	235	50.6%	Ра	asswords	40	8.6%
Email	249	53.7%		Criminal Record	6	1.3%
Zip Code	227	48.9%		CCN	20	4.3%
Date of Birth	155	33.4%		SSN	10	2.6%

\*All numbers from 464 manually labeled doxes

### **Doxing Victims by** Community

- Categorization of victim based on listed OSN accounts  $\bullet$
- 16.2% of victims categorizable into 3 categories

Category	Criteria	# of Labeled	% of Labeled
Hacker	2 or more OSN accounts on hacking sites (e.g. <u>hackforums.net</u> )	17	3.7%
Gamer	2 or more OSN accounts on gaming sites (e.g. <u>twitch.tv</u> , <u>minecraftforum.net</u> )	53	11.4%
Celebrity	Labelers recognized target independent of doxing (e.g. Donald Trump, Hillary Clinton)	5	1.1%
Total		75	16.2%

# **Doxing Perpetrators**

## **Doxer Motivations**

- Categorization of doxers based on "why I did it" suffixes
- 28.4% of dox motivations categorizable into 4 categories

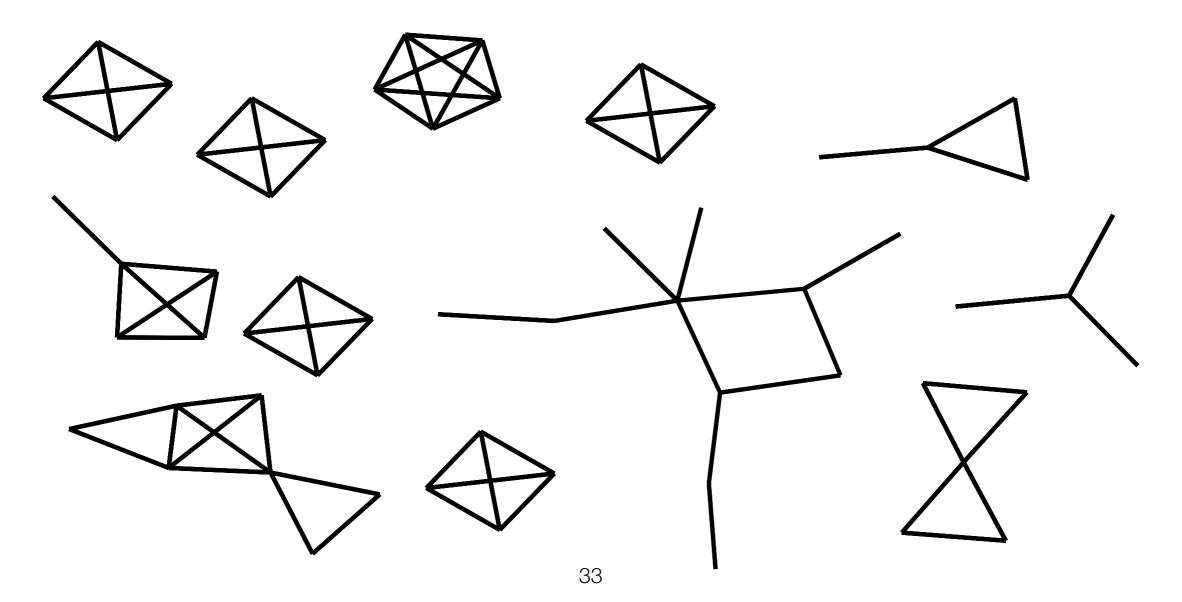
Category	Criteria	# of Labeled	% of Labeled
Competitive	Demonstrating attacker's capabilities / victim's weaknesses	7	1.5%
Revenge	Because of doxee's actions against doxer (e.g. "you cheated in counterstrike.")	52	11.2%
Justice	Because of doxee's actions against third party (e.g. "you ripped off my friend")	68	14.7%
Political	Because of larger political goal (attacking KKK members or child pornographers)	5	1.1%
Total		132	28.4%

## **Doxer Networks**

- Looked for doxer networks based on "credit lines"
- ex: "by Alice and @Bob, thx to Charlie (@Charlie for SSN)"
- 251 aliases given, 213 twitter handles
- Undirected graph from doxes and twitter network

## **Doxer Networks**

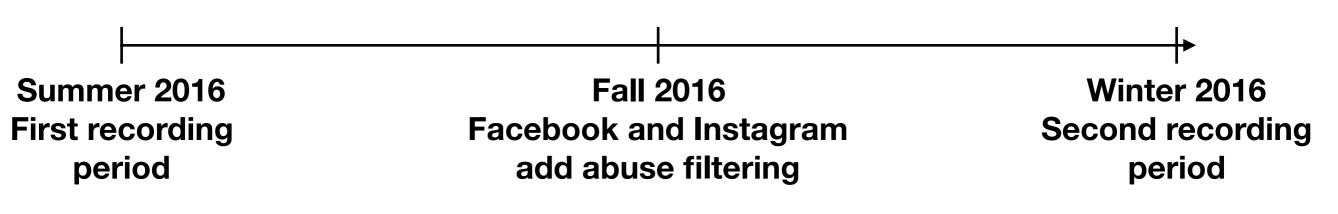
- 61 (of 251) aliases appear in cliques of 4 or more
- 34 Twitter accounts were private



## Harms from Doxing

## Effects on OSN Accounts

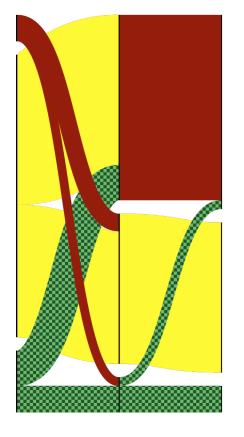
- 1. Are OSN accounts in dox files more likely to increase privacy settings?
  - 13,392 "background" vs "doxxed" OSN accounts
- 2. Does OSN abuse filtering reduce the impact of doxing on OSN accounts?
  - Before and after increased OSN abuse filtering



#### Doxed vs. Non-Doxed Accounts

	Account	Condition	% More Private	% More Public	% Any Change	Total #
	Instagram	default	0.1	0.1	0.2	13,392
	Instagram	doxed, pre-filtering	17.2	8.1	32.2	87
	Instagram	doxed, post-filtering	5.7	1.4	9.9	141
Fa	Facebook	doxed, pre-filtering	22.0	2.0	24.6	191
	Facebook	doxed, post-filtering	3.0	<0.1	3.3	361

#### Facebook Statues after Doxing

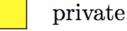




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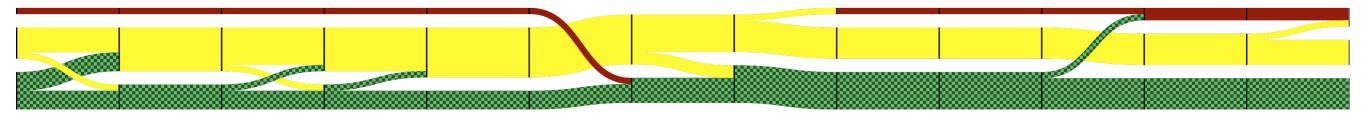


active





#### Instagram Statues after Doxing



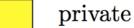
Instagram accounts that changed status, Pre-filtering (13.8%)

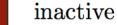


#### Instagram accounts that changed status, Post-filtering (5.0%)









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## Using Data to Help Victims

- Notification of doxing victims
  "Have I Been Pwned" style service
- OSN Account protection Notify social networks of doxing, for defenses
- Anti-SWAT-ing List Additional information for law enforcement to evaluates
- Anti-Abuse Policies From Dox Distributing Sites Working with Pastebin to increase automated takedowns

# Take Aways

- Automatic dox measurement and classification pipeline
- 1.7m text files, 4,328 doxes, manual labeling of 464
- First quantitative analysis of frequency, targets and contents of doxing online
- Measurement of harm of doxing, via OSN account change